

Why Our Courses Work This Way

The thinking behind the design, so you can teach with it instead of around it.

Our courses look simple on purpose. Nearly every choice traces back to what member educators asked for, and several pieces depend on each other behind the scenes. If something seems odd, there is usually a reason. Ask Brady before changing it.

How we got here

2023

We interviewed and surveyed member educators about what PD fits a school year.

2024

Membership went from eight-plus services to three clear benefits.

2024 to now

Courses rebuilt as self-paced and open all year, with short options.

Every course

An exit survey feeds a live report that shapes the next revision.

Six design decisions and the reasons for them

Evergreen content

No due dates, few outside links, little video. Links break and videos vanish. Stale content only shows up in courses that never made the switch.

Mastery over penalties

Checks for Understanding pull from a question bank and need 5 of 5, with unlimited tries. A wrong answer becomes part of learning, and feedback is instant.

Two ways to show learning

Every module offers the quiz or a CfU Alternative. Some educators show what they know better by making something, and it keeps courses usable across roles.

Built backward from the job

We start from what educators need to do (action mapping) and write scenarios from real school situations, because that kind of practice carries over to Monday.

The same layout everywhere

Every course uses our Atomic Design System and meets WCAG 2.1 AA. Someone on their second course already knows where things are, on a laptop or a phone.

Separate CECH and credit listings

A course earns CECH or graduate credit, never both. Two Catalog listings pointing at the same course is how we keep those apart.

✓ Go ahead

- Fill in your Instructor Info page
- Post announcements and welcome notes
- Approve role-based assignment changes
- Fix a typo when you spot one
- Flag outdated content or suggest new scenarios

⚠ Check with Brady first

- Completion requirements and quiz settings
- Question banks and point values
- Module and page names (other pages link to them)
- The Certificate, CECH and Credit page
- New outside links or video

The items on the right control who gets a certificate and credit. A small change there can quietly break it for every learner in the course.